



Our History

Studio-O was created in 1997, and from the very day of its conception it has been positioned as a high-end creative agency. We started out with video production, and later on we expanded the range of our services by adding marketing research and advertising campaign planning.

Currently, our leading field of practice is web and multimedia design. However, our professional team and broad experience makes us ready to deliver any type of promotional solutions.

Studio-O is located in the very heart of Europe, in the city of Prague, Czech Republic.

Our Vision

Here at Studio-O we believe that creativity is a powerful ally of a business. That is why we are much more than a multimedia production workshop. In fact, we are:

- Slick and sophisticated. Our works are elegant and yet wired with cutting-edge technology.
- trustworthy. We are a true partner you can rely on.
- universal. Any industry: from nail-pushers to nail-polishers – we have a creative solution for you!
- devoted. We put our heart and soul into every single detail of our work.
- inspired by the mission of your company and the needs of your customers.
- original. You will never be offered an off-the-rack idea.
- Oh yeah, one more thing. We take pride in the fact that our solutions do sell your product.

Our Services

For Corporate Clients:

Individual Promotional Services

Studio-O can create your brandnames, logotypes and trademarks, prospectuses, posters and billboards. We can develop video and audio advertising commercials, corporate documentary movies and interactive presentations published on a CD or a DVD.

We also offer any kind of Internet promotion such as a website, web applications and animation, advertising banners and promotional games.

Since we constantly monitor and utilize the latest multimedia production technologies, our sole limitation is our fantasy or your requirements.

Bundled Promotional Services

The creative team of Studio-O is ready to design an Integrated Marketing Communications strategy for you. This can include most or all of the Individual Promotional Services mentioned above. In addition we can design the packaging for your product and adjust the pricing in order for all elements of the IMC to be in full accordance with the company image.

All measures mentioned above aim at harmonizing the relationship between your business and its stakeholders, and building strong brand equity for your products.

For Advertising Agencies

Studio-O is ready to take a part of your operations off shore. If you are looking for a way to optimize your costs while maintaining the highest levels of quality and technological sophistication of your promotional products, we have just the right offer for you!

Here is what we can create for your clients:

- trademarks and logotypes
- prospectuses, posters and billboards
- websites of any degree of sophistication
- advertising banners and promotional games
- interactive CD and DVD presentations
- audio and video commercials

Contact us

Studio-O!

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